

Qld Beekeepers' Association Annual Conference 2023

Sponsorship Prospectus

The QBA will host our 2023 State Conference and 119th Annual General Meeting on Thursday 15th & Friday 16th June 2023 at Clifford Park Racecourse, Toowoomba QLD. Each year the QBA invites businesses and organisations to consider sponsoring this important event on the beekeeping calendar.

In 2023, sponsorship will be treated as an annual agreement. Sponsors will have a visual presence at our conference and in addition, the QBA will regularly promote our annual sponsors through our website, members' website & social media pages.

We thank you for your time considering this prospectus. Your ongoing support is vital to the critical work undertaken by the QBA representing the interests and welfare of our industry and those industries dependent on healthy honey bees.

Diamond Sponsorship.

This is the premium category for sponsorship of the QBA.

Prominent website acknowledgement, social media acknowledgement, main feature in the QBA conference handbook, prominent display at the conference.



Platinum Sponsorship.

This is the second category for sponsorship of the QBA.

Website acknowledgement, social media acknowledgement, main feature in the QBA conference handbook, prominent display at the conference.



Gold Sponsorship.

This is the third category for sponsorship of the QBA.

Website acknowledgement, social media acknowledgement, main feature in the QBA conference handbook, prominent display at the conference.



Silver, Bronze, and Copper Sponsorship.

Please refer to the following page for inclusions within these packages.

The QBA will host a trade display day which will take place on Friday 16th June 2023 at our state conference. The venue for the display is undercover and located in an arena located adjacent to the main conference room. Only sponsors of the QBA are invited to register their interest in acquiring a table to display their products/services. Some small charges for the hire of tables may be charged. Bookings for Trade Display tables can be made by contact Jo Martin, QBA State Secretary via email at info@qbabees.org.au.



Supporting our Queensland Beekeepers since 1886

Diamond Sponsor \$5,000.00

- * Full page colour advert in the Conference handbook in a prominent place (i.e. back of the front cover, back cover, middle pages)
- * Prominent Banner display at Conference with free trade table display for the duration of the conference.
- * Rolling PowerPoint with a prominent and repeated display, acknowledging the level of sponsorship
- * Prominent recognition of annual sponsorship on the QBA Website, Members website, and social media advertising (content to be provided by sponsor)
- * 15-minute spoken presentation at the QBA Conference

Gold Sponsor \$2,000.00

- * Full-page colour advert in Conference handbook
- * Sponsorship of the QBA Annual Honey competition (First Prize all categories)
- * Rolling PowerPoint with a prominent and repeated display, acknowledging the level of sponsorship
- * QBA Website, Members website annual acknowledgment (content to be provided by sponsor)

Bronze Sponsor \$1,000.00

- * Quarter-page colour advert in Conference handbook
- * Sponsorship of the QBA Annual Honey competition (Third Prize all categories)
- * Rolling PowerPoint acknowledging the level of sponsorship

Platinum Sponsor \$3,000.00

- * Full page, colour advert in the Conference handbook in a prominent position.
- * Banner display at Conference with Free trade display for the duration of Conference
- * Rolling PowerPoint with a prominent and repeated display, acknowledging the level of sponsorship
- * QBA Website, Members website annual acknowledgment (content to be provided by sponsor)

Silver Sponsor \$1,500.00

- * Half-page colour advert in Conference handbook
- * Sponsorship of the QBA Annual Honey competition (Second Prize all categories)
- * Rolling PowerPoint with a repeated display, acknowledging the level of sponsorship
- * QBA Website, Members website annual acknowledgment (content to be provided by sponsor)

Copper Sponsor \$500.00

- * Quarter-page colour advert in Conference handbook
- * Rolling PowerPoint acknowledging the level of sponsorship